

Shahmeer Asim

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SUMMARY

Salesforce developer with 3 years of experience building custom solutions across Sales Cloud, Service Cloud, and Experience Cloud. I work primarily in Apex, LWC, and JavaScript, and have delivered client portals, booking systems, and third-party integrations for enterprise clients. I hold certifications in Platform Developer I, Administrator, and App Builder, and I am comfortable working across the full delivery cycle from discovery through deployment in Agile environments.

SKILLS

Lightning Web Components	Apex	JavaScript
REST API Integration	Custom Metadata Types	Salesforce Flows
Salesforce CPQ	Salesforce CLI	CI/CD (GitLab)

EXPERIENCE

Senior Salesforce Developer

May 2026 - Present

[Scaleable Solutions](#) | [Sharjah, UAE](#) | [Remote](#)

- Part of an enterprise Salesforce product team delivering features through a GitLab CI/CD pipeline with delta deployments across dev, UAT, and production, working across Apex, LWC, Flows, and CPQ as part of ongoing platform development.
- Implement and maintain Service Cloud covering case management, queue-based routing, email-to-case automation, and entitlement processes including milestone configuration and SLA enforcement for enterprise client workflows.
- Work on Salesforce CPQ including quote template configuration, amendment quote line logic, and validation rule design, with regular involvement in production investigations and root-cause analysis across the platform.

Salesforce Developer

May 2024 - April 2026

[Cloud Consulting Inc](#) | [Atlanta, Georgia](#) | [Remote](#)

- Delivered custom Salesforce solutions across multiple concurrent client engagements in Agile teams, owning technical design and build from requirements through to deployment within sprint cycles.
- Designed a metadata-driven form engine using Custom Metadata Types and LWC that eliminated code deployments for form configuration changes, allowing business teams to add, reorder, or remove fields across Experience Cloud portals without developer involvement.
- Architected a booking management system on Experience Cloud handling appointment creation, rescheduling, cancellation, calendar sync, timezone conversion, and external meeting platform integration, designed around per-account admin configuration in a multi-tenant portal.
- Identified that a client was paying for full Salesforce licenses for a cohort of low-frequency users who did not need them. Migrated that cohort to Experience Cloud, preserving the same data access and security model at significantly lower licensing cost.
- Implemented Service Cloud end to end including email-to-case, queue-based routing, escalation rules, and assignment logic, replacing a manual triage process that was creating bottlenecks in case distribution.
- Built bulk data processing workflows with layered error handling and structured user feedback, ensuring failures on large operations surfaced enough context for support teams to investigate independently without needing to pull in a developer.

Salesforce Developer

April 2023 - April 2024

Prism Solutions | Lahore, Pakistan

- Delivered full-cycle Salesforce implementations for healthcare and e-commerce clients, owning the engagement from requirements through to production deployment using Salesforce CLI and changesets in an Agile environment.
- Integrated multiple payment gateways for a healthcare client using tokenized processing and automated reconciliation within Salesforce, meeting their compliance requirements without exposing sensitive payment data outside the platform.
- Built an Experience Cloud e-commerce storefront with a large product catalogue, integrated Service Cloud for post-purchase support, and implemented queue-based case routing that replaced manual assignment for returns and order inquiries.
- Replaced a manual sales tracking process with record-triggered flows handling revenue calculations, stage transitions, and threshold-based notifications, removing reliance on spreadsheets and freeing up time the sales team was spending on administrative updates.
- Maintained Apex test coverage standards across all deliverables to ensure clean deployments and prevent regressions as the codebase grew across multiple client orgs.

EDUCATION

Bachelor of Science in Computer Science

February 2019 - January 2024

University of Lahore | Lahore, Pakistan

CERTIFICATIONS

Salesforce Certified Administrator	January 2024
Salesforce Certified Platform Developer I	February 2024
Salesforce Certified Platform App Builder	June 2024

LANGUAGES

English | Fluent